

Organizing with Spread sheets

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Use spread sheets to organize contents of books, marketing, or even to track proposals and submissions or ideas.

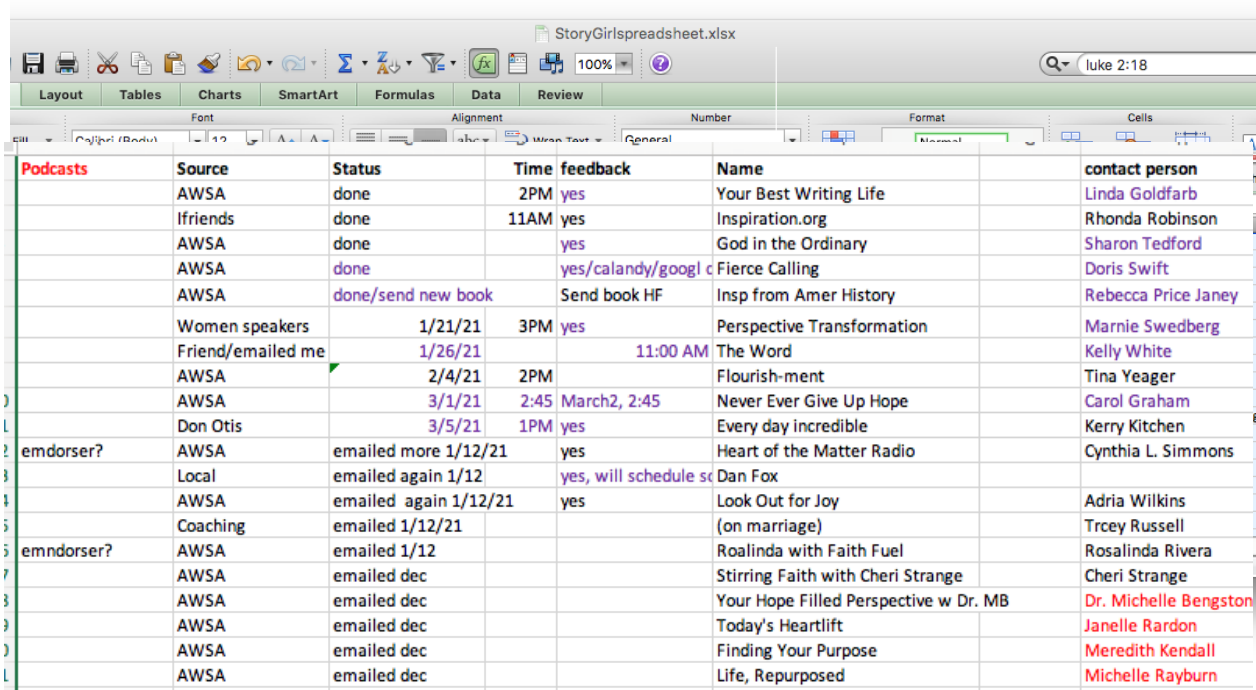
Read more at <https://thewriteconversation.blogspot.com/2021/01/organize-marketing-with-spread-sheets.html?m=1>

Fiction spread sheet

1. Use columns for various elements/components
2. Use a row for each chapter

Track marketing with spread sheets

1. Use a row for each outlet (speaking/interviews/magazines).
2. Use columns to track source, status, link (not shown), show name, contact person, address, and



Podcasts	Source	Status	Time	feedback	Name	contact person
	AWSA	done	2PM	yes	Your Best Writing Life	Linda Goldfarb
	Ifriends	done	11AM	yes	Inspiration.org	Rhonda Robinson
	AWSA	done		yes	God in the Ordinary	Sharon Tedford
	AWSA	done		yes/calandy/googl c	Fierce Calling	Doris Swift
	AWSA	done/send new book		Send book HF	Insp from Amer History	Rebecca Price Janey
	Women speakers	1/21/21	3PM	yes	Perspective Transformation	Marnie Swedberg
	Friend/emailed me	1/26/21		11:00 AM	The Word	Kelly White
	AWSA	2/4/21	2PM		Flourish-ment	Tina Yeager
	AWSA	3/1/21	2:45	March2, 2:45	Never Ever Give Up Hope	Carol Graham
	Don Otis	3/5/21	1PM	yes	Every day incredible	Kerry Kitchen
emndorser?	AWSA	emailed more 1/12/21		yes	Heart of the Matter Radio	Cynthia L. Simmons
	Local	emailed again 1/12		yes, will schedule st	Dan Fox	
	AWSA	emailed again 1/12/21		yes	Look Out for Joy	Adria Wilkins
	Coaching	emailed 1/12/21			(on marriage)	Trcey Russell
emndorser?	AWSA	emailed 1/12			Roalinda with Faith Fuel	Rosalinda Rivera
	AWSA	emailed dec			Stirring Faith with Cheri Strange	Cheri Strange
	AWSA	emailed dec			Your Hope Filled Perspective w Dr. MB	Dr. Michelle Bengston
	AWSA	emailed dec			Today's Heartlift	Janelle Rardon
	AWSA	emailed dec			Finding Your Purpose	Meredith Kendall
	AWSA	emailed dec			Life, Repurposed	Michelle Rayburn

phone (not shown)

Nonfiction spread sheet

1. Make it as detailed as desired
2. Use columns for elements such as stories/anecdotes, sidebars, scriptures,
3. Use rows for units (days for devotionals, weeks, chapters
4. If desired add in information about need met or talking points as these are good to stay focused and later use in articles or interviews

Theme	Story 1	verse	Bible Mother	Verse	Story 2	Verse	Historic Mom	verse	Story 3	Verse	Prayer	Need child	Mom quality	Mom need
The Gift of Life	A Treasured Kiss	Luke 2:51	Treasured Thought	Luke 2:19	Little Dents	Isaiah	Abigail Senling, A Life Worth 2 Times	Every Life is Precio	Jeremi	Prayer to grow mot	affection/love	love	treasure child	
It's a Brand New Day	Morning Larks and N	Lamentations 3:23	The First Birth, I	Genesis 4:1	After the storm	Mark	Anna Jarvis, Mother's Day Four Prover	Knit Together	Psalm	Prayer to Face Each	adventure	adventurous	be adaptable/trust C	
Choose Joy	Turn around birthday	Proverbs 12:25	Rainy, noisy days	Genesis 9:13	Joyspiration	Psalm	The Joy Lady, Barbara Johnson	Prover	Real Love, Real Joy	John 1	Prayer for Joy	adaptable	compassion	adapt/trust
HUGS of Joy	The Broken Window	Proverbs 2:2	Sarah's long awai	Psalm 127:3	Hug of Mercy	1 Tim	A Mother's HUGS Make a Diff	Prove	HUGS of joy	Ephesians 2:1	Prayer for HUGS	approval	acceptance	show mercy
How Can Children Be so Wise?	Dandy Lions	Proverbs 25:11	Reuben's Gift to	Genesis 30:14	Rock family	1 Pete	Hoelun mother of Ghengis Kha	Philipp	Quarters for a house	Mark 1	Prayer for Wisdom	affection/love	cherish	uplift
Words Begin in Our Heart	Hey! That's Not Fair	Philippians 2:14-15	Divisive Words (	Genesis 25:28	Mother echoes	Proverbs	Elisabeth Elliott	Deuter	Sprinkles of Joy with Coloss	Prayer for a Heart	attention	listen/patience	appreciation	
Gifts of Failure	Back to Bed/restart d	Isaiah 43:19	Midwives Fail to	Exodus 1:17	Who are you to take aw	Philip	Turning Loss into a Gift to the	Luke 2: Am 1	a Teaching Fa	John 2	Prayer to Learn fro	adaptability	courage	encouragement
Momma bears	Cut down to size	James 1:19	Precious Time, J	Exodus 2:2	The last straw	John 8	Trading Captives, Roseanne Far	Isaiah 6	Whipped up Troubl	Isaiah	Prayer for Mother's assurance	protection	good enough	
You are Significant	Chalk it up	Colossians 3:23	Rahab From Sor	James 2:25	One Stitch at a Time	Acts 9:39	Mother Teresa and Helping On	Matthe	Cutting Paper	Ephesi	Prayer for Signific	assurance	observant	significance/value
Loving the Wildness	Boy-sterous	John 21:7	Raising an Unrul	Judges 13:8	Making masks	Acts 9	A Faithful Mother, Monica, mo	James 4	Noisy neighborhood	Zechar	Prayer for An Adv	adventure	courage	add adventure
How Can I Make the Best Choice	Diaper bag	Proverbs 2:11	Solomon's Wiso	1 Kings 3:26	Work Choices	Luke	Daring Choices, Kernhappuch	1 Ecclesi	Pray and Plan	Prover	Prayer for Wisdom	affirmation	respect/let go	understand child's ne
Let Go	Do it myself	1 Corinthians 13:11	Hannah	1 Samuel 1:27-28	Off to Camp	Matth	Doubting John, Machem	Deuter	When a Son cleaves	Genesi	Prayer to Let Go ar	Assessed	Evaluate/observe	understanding
Be My God Created Mom	Overall Mom	1 Peter 4:10	Unique Woman	1 Judges 4:5	Running in circles	Psalm	You're My Favorite Child, Erm	1 John	Taking a Break	Matthe	Prayer to Accept M	Know moms ok	calmness	confidence
Mom Strength and Courage	Downhill with no br	Joshua 1:9	Ruth, a woman o	Ruth 1:16	Driving Lessons	Psalm	Steadfast Dolley Madison	2 Samu	Driving lessons	Ezekie	Prayer for Strength	assurance	confidence	I can face myfears
Perchance to Sleep	Sleepin mommy	Psalm 4:8	Stressed Out Mor	1 Kings 17:18	Sleepless Children	1 Sam	War and sleepless nights	Barone	2 Corri	Mom lesson at the z	Job 12	Prayer for Enough	Assurance	I can calm my child
Creating a Haven	Pretzels and Guests	Hebrews 13:2	A Baby in the Te	2 Kings 11:2	Bug Out	Proverbs	Harriott Tubman	Revelat	Let Go of Chaos	1 Corii	Prayer for Our Hon	assurance	home management	accountability
Where's My Support?	Where's My Neighb	Romans 15:1	Baby Connection	Luke 1:44	Mom groups	1 Pete	Eleanor Roosevelt	Hebrew	Support partner	1 Thes	Prayer for a Strong	acceptance	community	acceptance
Anxiety	Left Behind	Luke 2:43	Mary 's Anxiety	(, Luke 2:48	Sleeping Beauty	Matth	Good Out of the Worst Scenari	1 Peter	Lost Buddies	Psalm	A Mother's Prayer	assurance	peace	assurance
Faithful Moms	What did I do Wron	Psalm 26:7	Passing on the Fa	2 Timothy 1:5	What can I cook?	Matth	Fighting for Lives, Mildred Jef	John 3: Faith	with Runaway	Psalm	Prayer for Unshake	accountable	organized/consiste	assurance
Where Does a Mom Go to Recha	Day off	Proverbs 11:25	At Your Service,	Matthew 8:14	Girls Night Out	Ecclesi	Abigail Adams	Ezekiel	Friend call	Philipp	Prayer for Energy	adventure	energy/refreshme	adaptability
Around the Table	Joy's Family Corona	John 6:11	Persistent Canaan	Matthew 15:27	Visitors and the Bread P	John 2	A Faithful Mom's Influence, M	Prover	Table Talk	Ephesi	Prayer for a Hospiti	acceptance/affirm	family life	bonding/accept
Mom Community	Neighbors Helping N	Luke 10:36-47	Fresh Start Grou	Luke 8:3	Refreshed by Communit	Roma	Gold Star Moms, Alleta Sulliva	Job 1:1	Recharged by Community	E	Prayer for My Com	approval	support	community support
The Balancing Act/simpler life	Garbage truck race	Genesis 1:2	Helo mom, of S	Matthew 20:20	What's the Best Choice	1 Psalm	Mother at the Rock, Mary Ball	Deuter	Sew sensible	Prover	Prayer for Balance	adaptability	simplify	organization
A Listening Heart	Mom, listen to what	Proverbs 18:13	Aquila	Acts 18:26	An Apple Lesson	James	Amelia Hudson, A Mom who	1 Prover	Walking, . Listening 2 chro	Prayer for a Listeni	attention	good listener/unde	ada	tability/analytic
Where's Your Sparkle?	Glitter powder	Matthew 17:2	Sparkle of Christ	John 20:11	Girls Mom Lost Her Spi	3 Johr	A Praying Mom, Susana Wesle	Zechar	Transitions and Reg	Titus 2	Prayer for Restored	adventure	Courage	energy/joy/ssurance
Encouraging Words	Encouragement Eggs	Luke 11:12	Mary 's Words	John 2:5	Encouraged to speak	Exodu	Prayer for God's Call, Eliza Spi	Matthe	Letters to My Child	Hebrew	Encouragement Pra	approval	less critical spirit	attitude assessment
Bonding Blocks	Starry nights	Jeremiah 32:17	Inside the Womb	Psalm 139:15	Skills for Life	Nehen	Sojourner Truth	John 8: Stocking	tradition	Hosea	Prayer to Build Las	acceptance	Adventure	acceptance/bonding
Gratitude Alert	Mom-to-Mom Calls	John 15:11	Unexpected Mira	Luke 7:15	Special Spiritual Care P	Prover	Writer of Encouraging Words,	Isaiah 4	Basket Case Grati	Coloss	Prayer for Grati	attention/approve	gratitude	assurance/attitude as
Seasoned Moms	Rebuilding Relations	Lamentations 3:23	The Ideal Mom, I	Proverbs 31:11	Jump rope team	Hebre	Jean Lowery	Isaiah 2	A Week's Break	Galati	Prayer to Reach Ou	adventure	Acceptance/forgivi	adventure/new persp
After Isn't Over	Juliette	Proverbs 14:8	Hospitable Mom,	Acts 12:12	Distance Help	1 Pete	daughter of Elisabeth Elliott	1 Peter	f isn't over	1 Peter	Prayer of a Forever	acceptance	Mentoring	adaptability